

# **NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS**

## ***Silicon Valley Roundtable—June 2006 Meeting***

**\*\*\*\*\*Tuesday, June 13, Noon, Menlo Park Library\*\*\*\*\***

Topic Experimental Economics Research at HP's Information Services and Process Innovation Lab

Speaker: **Kay-Yut Chen,**  
**Principal Scientist, Hewlett-Packard**

Dr. Chen is a principal scientist in the Information Services and Process Innovation Laboratory at Hewlett-Packard. He joined HP Labs in 1994 after receiving his Ph.D. in economics from Caltech. His undergraduate degree is in physics. Dr. Chen's primary research interests are experimental economics, applied game theory and information economics. When comparing physics and economics, he finds that, "The experimental methods are similar. The only difference is that the 'atoms' I study have minds of their own."

When: **Tuesday, June 13, Noon to 2 PM**

Where: **Menlo Park Library**

Directions: El Camino Real north or south to Menlo Park. East on Ravenswood Avenue (towards Highway 101). Right onto Alma Street (first right after crossing the railroad tracks). The library is the first building on the left and is part of the Menlo Park Civic Center complex.

Fees: \$15 members, \$20 non-members for lunch and meeting, pay at the door. Free parking.

### **About the NABE Silicon Valley Roundtable—Our 24<sup>th</sup> Year**

**Purpose:** NABE Silicon Valley provides information you need about Silicon Valley. We offer research, forecasts, and monthly meetings to discuss topics of management and business economics. Guests welcome. To join, complete a membership form available on our website or at our meetings. Membership dues are \$20 per year.

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