

NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS
Silicon Valley Roundtable—March 2006 Meeting

*******Tuesday, March 14, Noon, Menlo Park Library*******

Topic: Harnessing Fusion Energy -- Imagine a World Where Water is the Most Efficient Energy Source

Speaker: **MARK L. LUDWIG**
CEO, Impulse Devices, Inc.

Mr. Ludwig is currently the Chief Operating Officer of Impulse Devices, Inc., a company formed to research and develop acoustic inertial confinement fusion science and applications. Founded in 1999, IDI has raised over \$5M to date. Mr. Ludwig also is Operating Partner of a major west coast venture capitalist, Robert D. Leppo. At the present time, Mr. Ludwig also serves as Chairman of MedSeek, Inc. (health care website development), Chairman of Mixonic, Inc. (CD creation, duplication, and fulfillment), and CEO of Airtreks, Inc. (complex global air travel), as well as on the Board of AeroAstro, Inc. (small satellite design and build).

Prior to starting Transition Management in 1988 (a strategic consultancy), Mr. Ludwig was employed by Gartner Group, leading strategic market analysts for high tech. As Corporate VP Worldwide Sales and Marketing, he played key roles in building the firm. He began his career at Xerox Corporation, where he rose through the computer marketing ranks to advanced corporate planning staff within five years.

Mr. Ludwig earned his B.S. Mathematics at Rensselaer Polytechnic Institute (where he return decades later as First Associate for their Center for Entrepreneurship of New Technological Ventures) and his Masters in Business Administration from Harvard Business School.

When: **Tuesday, March 14, Noon to 2 PM**

Where: **Menlo Park Library**

Directions: El Camino Real north or south to Menlo Park. East on Ravenswood Avenue (towards Highway 101). Right onto Alma Street (first right after crossing the railroad tracks). The library is the first building on the left and is part of the Menlo Park Civic Center complex.

Fees: \$15 members, \$20 non-members for lunch and meeting, pay at the door. Free parking.

About the NABE Silicon Valley Roundtable—Our 24th Year

Purpose: NABE Silicon Valley provides information you need about Silicon Valley. We offer research, forecasts, and monthly meetings to discuss topics of management and business economics. Guests welcome. To join, complete a membership form available on our website or at our meetings. Membership dues are \$20 per year.

SVRT WEB: Visit our website (supported by Chuck Ehrlich) at www.svrt.org for Silicon Valley forecasts, meeting announcements, member research, sponsors, NABE Information, and more.

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