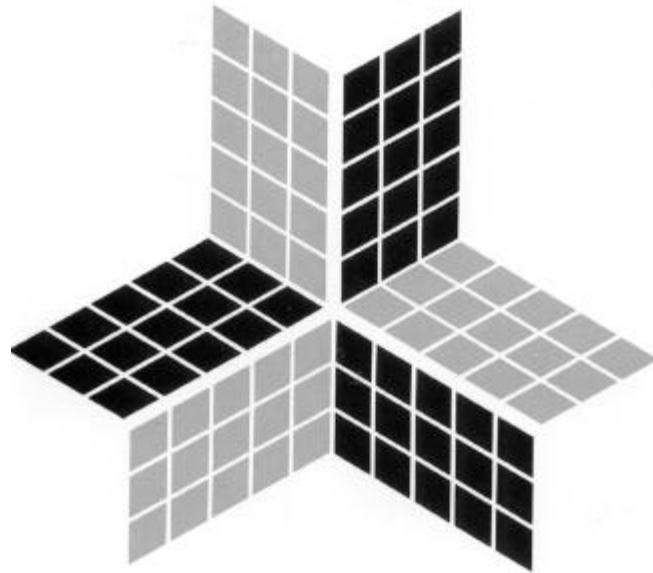


# **Silicon Valley RoundTable**

Chapter of the

**NATIONAL ASSOCIATION FOR  
BUSINESS ECONOMICS**



*Annual Report*

*2004*

## 2004 Annual Report

### Advisory Board and Officers for 2005

At the December general meeting, the following were elected to serve on the Advisory Board for the year 2005.

Albert Conrad  
Knud Jacobs  
Ken Jacobson  
Albert Moon  
Richard O'Brien  
Jerome Svigals  
Anne Wenzel

Claire Starry will be on the board as past president.

Following the December meeting, the newly-elected board established the following officers for the year 2005 and named the associated individuals to hold those offices.

President	Knud Jacobs
Vice President	Jerome Svigals
Secretary	Albert Moon
Treasurer	Anne Wenzel
Vice President-Research Director	Kenneth Jacobson

### Membership

The Chapter had 53 members for the year 2004, as follows:

Individual paid:	44
Emeritus	1
Sponsor Members	8

These totals represent a net loss of seven members. Considering the state of the Silicon Valley economy, we are fortunate to have retained our membership at these levels.

Declining membership and the age distribution of the membership are continuing concerns that the board will continue to address. Discussions of these issues were held during the year toward broadening the base. One of the things we plan for the near future is to send a program announcement to all NABE national organization members who reside in the San Francisco Bay area. Other avenues include the selection of speakers and topics for the monthly meetings.

## Programs

The chapter had 9 program meetings during the year, as follows. Attendance ranged from the low to high 20's.

**January 13, 2004:**Income Mobility in California  
Michael Dardia, VP, Sphere Institute

**February 10, 2004:**Merger Waves and the Current Market for Corporate Control  
James Van Horne, GSB Stanford University

**March 9, 2004:**NABE's U.S. Economic Outlook  
Duncan Meldrum, President, NABE

**April 13, 2004:**Economic Trends in Silicon Valley  
Doug Henton, Collaborative Economics

**May 11, 2004:**Liquidity Theory of Equity Markets  
Madeline Schnapp, TrimTabs.com Investment Research

**June 8, 2004:**Stakeholder Economics and Corporate Performance Management  
Dave Vincent, The Information Group

**September 14, 2004:**Meeting Cancelled

**October 12, 2004:**Complements, Components, and Innovation  
Hal Varian

**November 9, 2004:**The World Dollar Standard and De-industrialization in the United States  
Ronald McKinnon, Professor of Economics, Stanford University

**December 15, 2004:**How Global Economic Analysis Can Aid in Predicting the Right Investments  
Bud Conrad

## Web Site

We continued to develop our web site as a resource for the Chapter and its members. The membership maintenance was transferred to the web site, so that each member maintains his or her own personal data up to date. We continued to develop the forum as a platform for discussion of ideas generated by speakers at the monthly meetings.

## Annual Survey

Each year, the chapter conducts a survey of its membership for indications of the economic climate in Silicon Valley and the prospects for the coming year. Claire Starry conducted the survey and analyzed the results. The results of the survey are shown in Exhibits 1-4.

## Newsletter

The chapter published its annual newsletter in April. Anne Ramstetter Wenzel analyzed employment and real estate activity in the Silicon Valley. Ken Jacobson looked at California's chronic workers' compensation insurance

problem and discussed steps that new governor Arnold Schwarznegger is taking to address the problem. Claire Starry looked at outsourcing – a major issue in the valley in these days of high unemployment.

#### Chapter Finances

The attached statements of Income and Expense and Financial Position describe the finances of the chapter for the year.

**Silicon Valley RoundTable  
Balance Sheet as of 12/31/2004**

**ASSETS**

**Cash and Bank Accounts**

Checking	\$1,381.47
Money Market Account	2,547.01
Savings	<u>1,843.37</u>
<b>TOTAL Cash and Bank Accounts</b>	<b>\$5,771.85</b>

**Other Assets**

Fixed Assets	\$ 314.19
<b>TOTAL Other Assets</b>	<b><u>\$ 314.19</u></b>

**TOTAL ASSETS** **\$ 6,086.04**

**LIABILITIES & EQUITY**

**LIABILITIES**

**Other Liabilities**

Dues Received	\$ 700.00
Future Year Dues	-
Sponsorships	400.00
<b>TOTAL Other Liabilities</b>	<b>\$ 1,100.00</b>

**TOTAL LIABILITIES** **\$ 1,100.00**

**EQUITY** **\$ 4,986.04**

**TOTAL EQUITY AND LIABILITIES** **\$ 6,086.04**

**Silicon Valley  
RoundTable  
Statement of Income and  
Expense  
Year 2004**

**INCOME**

Dues and Fees Income	\$ 782.00
Interest Income	58.14
Meeting Fees	1,907.80
Sponsorships	<u>800.00</u>
<b>TOTAL INCOME</b>	<b>\$ 3,547.94</b>

**EXPENSES**

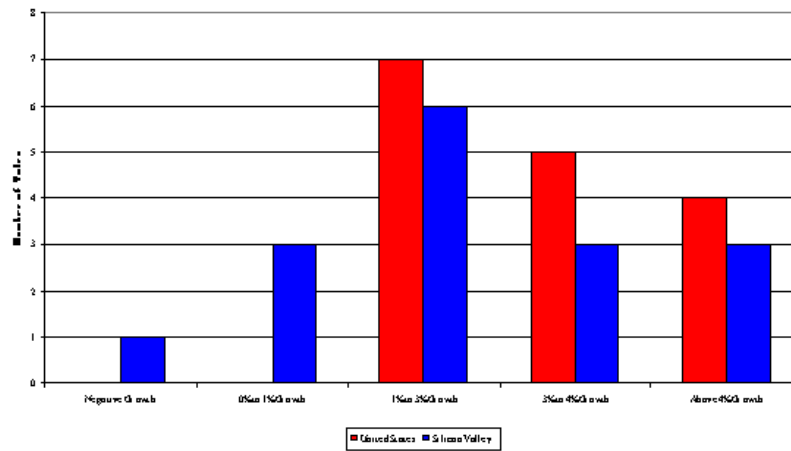
Directory	\$ 120.28
Meeting Expenses	2,209.35
Miscellaneous	160.92
Web Site Updating	<u>600.00</u>
<b>TOTAL EXPENSES</b>	<b>\$ 3,090.55</b>

<b>NET INCOME</b>	<b>457.39</b>
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## Exhibit 1.

### Results of SVRT 2003 Membership Survey

What is your forecast for 2004 real growth for United States and Silicon Valley?

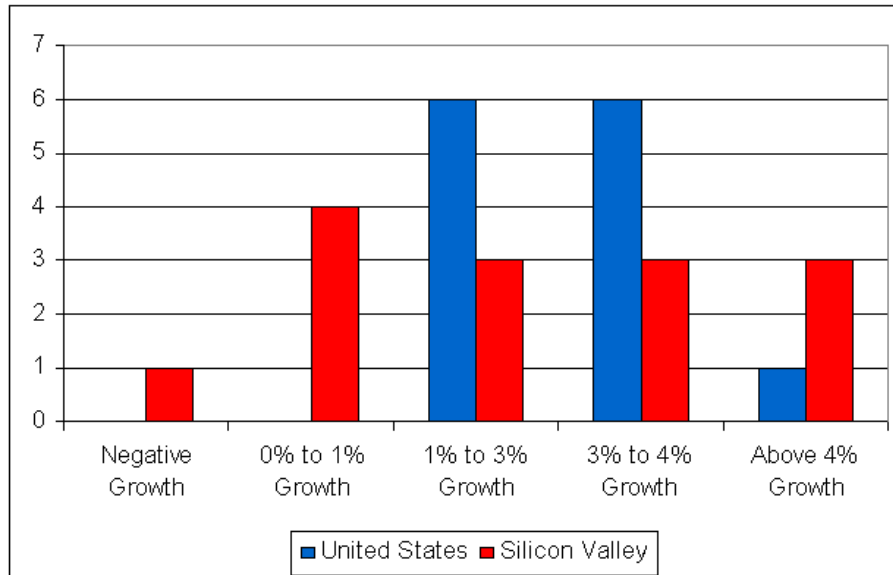


What actually happened:  
Real US GDP 3Q to 3Q: 4%  
Silicon Valley employment Nov-Nov.: -0.1%

## Exhibit 2.

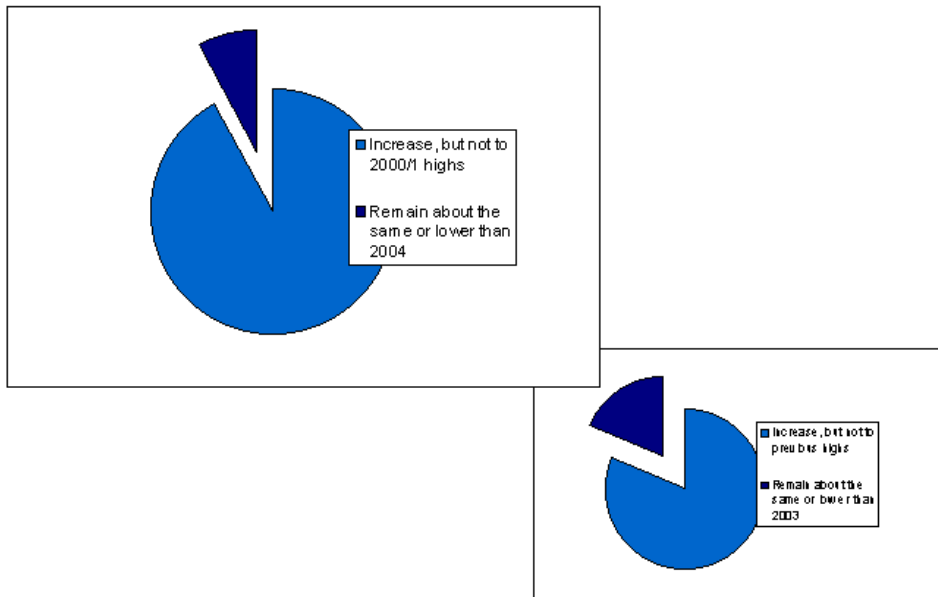
### Results of SVRT 2004 Membership Survey

What is your forecast for 2005 real growth for United States and Silicon Valley?



### Exhibit 3.

#### Results of SVRT 2004 Membership Survey What will happen to Venture Capital Funding in 2005?



### Exhibit 4

#### Results of SVRT 2004 Membership Survey Most pressing problems for Silicon Valley

	<u>2004</u>	<u>2003</u>
Tech Recession	1	1
Housing	2	3
Transportation	2	2
Infrastructure	4	5
Labor Force Availability	4	3

Also mentioned: Pollution, losing out to Asia.