

NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS

Silicon Valley Roundtable—November 2002 Meeting

Topic: ***Risks—and Benefits—of Deflation***

Speaker: **J. Bradford DeLong**

University of California, Berkeley.

Brad DeLong is a professor of Economics at the University of California, Berkeley, a Research Associated with the National Bureau of Economic Research in Cambridge, and a Visiting Scholar at the Federal Reserve Bank in San Francisco. He served from 1993 to 1995 years as Deputy Assistant Secretary for Economic Policy with the U.S. Treasury. His education includes a BA in Social Studies and Ph.D. in Economics from Harvard University.

Brad has written numerous books and articles and is frequently cited for his contributions about macroeconomics and economic policies. His publication, "The Next Economy" discusses the market system and how modern technologies are beginning to undermine the features that make the Invisible Hand an effective and efficient system for organizing production and distribution. Brad's web site is www.j-bradford-delong.net.

When: ***Tuesday, November 12, 11:30 to 1:00 PM (meeting starts at noon)***

Where: **Menlo Park Public Library**

Directions: El Camino Real north or south to Menlo Park. East on Ravenswood Avenue (towards Highway 101). Right onto Alma Street (first right after crossing the railroad tracks). The library is the first building on the left and is part of the Menlo Park Civic Center complex.

Fees: \$15 members, \$18 non-members for lunch and meeting, pay at the door. Free parking.

About the NABE Silicon Valley Roundtable—Our 21st Year

Purpose: NABE Silicon Valley provides information you need about Silicon Valley. We offer research, forecasts, and monthly meetings to discuss topics of management and business economics. Guests welcome. To join, complete a membership form available on our website or at our meetings. Membership dues are \$20 per year. If you join now, your dues will cover the remainder of 2002 and all of 2003.

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For more information: info@svrt.org; call (650) 364-5298; or mail: SVRT, Box 4039, Foster City, CA 94404

Future Meetings:

December 11: (Wednesday) Stanford Faculty Club, Fred Hoar, Former Chairman of Miller/Shandwick Technologies
Feb. 3: (Monday) Harvey Rosenblum, President, NABE, and Sr. Vice President and Director of Research, Dallas Fed.